



MICHIGAN SELF-INSURERS' ASSOCIATION

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July 26, 2010

To: All Potential Exhibitors

RE: Michigan Self-Insurers' Association 2010 Fall Conference

The Michigan Self-Insurers' Association is proud to announce that the Fall Conference will be held once again at the Rock Financial Showplace in Novi, Michigan. The Fall Conference will be held on October 21, 2010, with registration and exhibitor breakfast beginning at 8:00 a.m. Those of you who have exhibited or attended previous MSIA Fall Conferences know that the conference is a great marketing and networking opportunity!

Many changes are being made to increase the exhibitor visibility. In addition, we are offering limited sponsorships opportunities this year. Please see the enclosed packet for further details.

A limited number of exhibitor "booth" spaces are available to firms for promotion of their businesses. Booth costs were reduced in 2009 and will remain the same. The cost is \$425 for members of the MSIA and \$700 for non-members. This includes the cost of the booth and admission to the luncheon for up to two people. Exhibitors may have additional people attend the luncheon at a cost of \$50 per person.

If you wish to be an exhibitor at the MSIA Fall Conference, please go to www.michselfinsurers.org in order to register on-line. To assign the booths in an equitable manner, those companies that are the first to submit a paid booth registration will be the first assigned a space. Confirmation letters with booth assignments will be sent once payment is received.

The proposed agenda for the conference will be added to the website in the near future. If you have any questions, feel free to e-mail me at jkranz@fincorsolutions.com. On behalf of the MSIA, thank you for your continued support of our Fall Conference.

Sincerely,

Janet Kransz
Board of Managers
Michigan Self-Insurers' Association