



# MICHIGAN SELF-INSURERS' ASSOCIATION

---

600 SOUTH ADAMS ROAD, SUITE 300 • BIRMINGHAM, MI 48009-6827 • (248) 433-1414 • FAX (248) 433-1241

**Gerald M. Marcinkoski**  
Executive Secretary

January 27, 2010

**Board of Managers**

To: All Potential Exhibitors

**General Motors Corporation**  
Susan R. Azar  
Chairperson

RE: **Michigan Self-Insurers' Association 2010 Spring Conference:  
June 3-4, 2010, Grand Traverse Resort**

**Ford Motor Company**  
Jonathon R. Parker  
1<sup>st</sup> Vice Chair

**Consumers Energy Company**  
Doug Wright  
2<sup>nd</sup> Vice Chair

**Little Ceasar Enterprises, Inc.**  
C. Michael Healy  
Treasurer

**City of Grand Rapids**  
Mari Beth Jelks

**Amway Corporation**  
Lorraine K. Climer

**Meijer**  
Sherri Miller

**Wayne State University**  
Pamela Galloway

**AT & T Michigan**  
Albert Calille

**DTE Energy**  
Douglas A. Green

**FinCor Solutions**  
Janet Kransz

**Marathon Oil Company**  
Barbara Parker

**Trinity Health**  
Teresa Fisk

**Sheriff-Goslin Company**  
William Ticknor

**Wayne County Airport Authority**  
Leigh Stepaniak

**Kelly Services, Inc.**  
Lesley Zielinski

It's that time again and it is my pleasure to be able to invite you to participate as an exhibitor at the 2010 Michigan Self-Insurers' Association's Spring Conference to be held June 3rd and 4th at the Grand Traverse Resort and Spa. This year's conference will have a change in format. In addition, exhibitors will be in the main conference room with the educational sessions and meals. This allows for more exposure to your client base as well as a decrease in costs associated with off site entertainment. The MSIA requests that you limit the number of representatives staffing your booth to four. Conference exhibitors will have full access to all conference activities and food service throughout the event. Feel free to attend the sessions. As always, additional participants from your company are welcome to register for the conference.

The Conference Committee and the Board of Managers appreciate the support of businesses like yours and consider your involvement as an exhibitor to be an integral part of keeping the MSIA membership on the leading edge of workers' disability compensation law and its related fields. The conference affords a good opportunity for MSIA members to interact with business professionals who provide services for self-insured employers - a great educational and networking opportunity for both the MSIA member and the exhibitor especially with this year's new format!

Each Exhibitor space includes a 72"x30" table (if desired) skirted on three sides to set up a display booth. Due to space constraints, the number of booths is limited. **If you wish to be an exhibitor at the MSIA Spring Conference, please go to [www.michselfinsurers.org](http://www.michselfinsurers.org) to register on-line.** To assign the booths in an equitable manner, those companies that are the first to submit a paid booth registration will be the first assigned a space. Confirmation letters with booth assignments will be sent once payment is received. Please note that the MSIA strictly prohibits solicitation of products and services when a booth has not been purchased. MSIA will be taking measures to make sure that this does not happen.

Page 2

Interested in sponsoring an event? Attached, you will find sponsorship forms for gold, silver, and bronze sponsorships. Individuals who sign up to sponsor an event before the conference brochures go out will have their name mentioned in the brochure. Sponsors will also be listed on our website as well as displayed at the conference.

Opportunities are also available to donate prizes on Friday morning after the conference. If you would like to do so, please bring the prize with you Friday morning.

I hope this letter provides all the information you will need to be an exhibitor at the MSIA 2010 Spring Conference. If you need additional information, please visit our website at [www.michselfinsurers.org](http://www.michselfinsurers.org) or contact Janet Kransz at [jkransz@fincorsolutions.com](mailto:jkransz@fincorsolutions.com)

Sincerely,

Terry Fisk  
MSIA Board of Managers

Trinity Health  
34605 W. Twelve Mile Road  
Farmington Hills, MI 48331