



MICHIGAN SELF-INSURERS' ASSOCIATION

600 SOUTH ADAMS ROAD, SUITE 300 • BIRMINGHAM, MI 48009-6827 • (248) 433-1414 • FAX (248) 433-1241

www.michselfinsurers.org

January 27, 2012

Gerald M. Marcinkoski
Executive Secretary

Board of Managers

Ford Motor Company
Jonathan R. Parker
Chairperson

Consumers Energy Company
Doug Wright
1st Vice Chair

Marathon Petroleum Company LP
Barbara Parker
2nd Vice Chair

Iiitch Holdings, Inc.
C. Michael Healy
Treasurer

General Motors LLC
Susan R. Azar

City of Grand Rapids
Mari Beth Jelks

Amway
Lorraine K. Climer

Wayne State University
Pamela Galloway

AT&T Michigan
Lisa M. Bruno

DTE Energy
Douglas A. Green

Trinity Health
Teresa Fisk

Wayne County Airport Authority
Leigh Stepaniak

Kelly Services, Inc.
Lesley Zielinski

Meijer
Sherri Miller

Spectrum Health
Stephen Ohman

Parker Hannifin Corporation
Sally Perrin

To: All Potential Exhibitors

RE: **Michigan Self-Insurers' Association**
2012 Spring Conference: May 30 – June 1, 2012
Grand Traverse Resort

It's my pleasure to be able to invite you to participate as an exhibitor at the 2012 Michigan Self-Insurers' Association's Spring Conference to be held May 30th – June 1st at the Grand Traverse Resort and Spa. The schedule includes registration and pre-conference events on Wednesday, presentations and social activities on Thursday, and speakers Friday morning.

The Conference Committee and the Board of Managers appreciate the support of businesses like yours and consider your involvement as an exhibitor to be an integral part of keeping the MSIA membership on the leading edge of workers' disability compensation law and its related fields. The conference affords strong opportunities for MSIA members to interact with business professionals who provide services for self-insured employers - a great educational and networking opportunity for both the MSIA member and the exhibitor.

Each exhibitor space includes a 72"x30" table (if desired) skirted on three sides to set up a display booth. Due to space constraints, the number of booths is limited. **If you wish to be an exhibitor at the MSIA Spring Conference, please go to www.michselfinsurers.org to register on-line or complete the enclosed registration form.** To assign the booths in an equitable manner, those companies that are the first to submit a paid booth registration will be the first assigned a space. Confirmation letters with booth assignments will be sent once payment is received. The MSIA requests that you limit the number of representatives staffing your booth to four. Conference exhibitors will have full access to all conference activities and food service throughout the event. As always, additional participants from your company are welcome to register for the conference.

Please note that the MSIA strictly prohibits solicitation of products and services when a booth has not been purchased. The organization will continue to monitor this situation to ensure that this type of activity does not occur.

MICHIGAN SELF-INSURERS' ASSOCIATION

Page 2

January 27, 2012

Also, we are once again offering the opportunity to become a **GOLD EXHIBITOR**. Please see the attached forms for additional information. Alternatively, please contact us if you'd like to **sponsor a specific conference event** (i.e. Wednesday night reception, Thursday's breakfast, golf on Thursday afternoon, or Friday's breakfast). Individuals who sign up to sponsor an event before the conference brochures go out will have their name mentioned in the brochure. Gold Exhibitors will also be listed on our website as well as displayed at the conference.

Opportunities are also available to donate prizes on Friday after the conference. If you would like to do so, please bring the prize with you Friday morning.

I hope this letter provides all the information you will need to be an exhibitor at the 2012 MSIA Spring Conference. If you need additional information, please visit our website at www.michselfinsurers.org or contact me directly.

Sincerely,

Steve Ohman
MSIA Board of Managers

Manager, Occupational & Employee Health Services
Spectrum Health Occupational Services MC840
973 Ottawa NW
Grand Rapids, MI 49503
(616) 391-7741
Stephen.Ohman@spectrumhealth.org