



2018 Fall Conference
Exhibitor and Sponsor Opportunities

October 9-10, 2018
Marriott Ypsilanti at Eagle Crest Golf Course
1275 S. Huron Street
Ypsilanti MI 48197

Michigan Self-Insurers' Association
Contact: Keeli Baker
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www.michselfinsurers.org



2018 Fall Conference
October 9-10 • Marriott Ypsilanti at Eagle Crest

Please join us for our 2018 Fall Conference! We are looking forward to another great event.

General Exhibitors

General Exhibit Space Benefits

- One 6' skirted table
- 2 chairs
- 2 conference registrations
- Breakfast and lunch with attendees
- Networking opportunities with key decision makers throughout the conference
- Recognition in all event promotional materials
- Exhibitor ribbons for name badges
- Recognition throughout the event

Fees

- **MSIA Member Discount**
 - 2 Representatives: \$500.00
 - 3 Representatives: \$600.00
 - 4 Representatives: \$700.00
- **Non-Member**
 - 2 Representatives: \$800.00
 - 3 Representatives: \$900.00
 - 4 Representatives: \$1000.00

Details and Conditions

- Completed registration form **and payment** are required for exhibit space confirmation.
- To ensure inclusion in promotional and conference materials, all exhibitor information must be received by MSIA office by **September 20, 2018**
- An email confirmation will be sent to the contact email listed on your registration. If you don't receive an email, you are not confirmed. Please call our office at 517-267-3901 to confirm.

Registration and Payment

- Register and pay online at www.michselfinsurers.org



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Gold Exhibitors – MSIA Members Only

Gold Exhibit Space Benefits

- Premium space limited to 8 gold exhibitors
- One 6' skirted table
- 2 chairs
- 2 conference registrations
- ***New! Dinner on Tuesday, October 9, with Board of Managers***
- Breakfast and lunch with attendees
- Networking opportunities with key decision makers throughout the conference
- Recognition in all event promotional materials
- Recognition in conference materials includes company logo, description, and contact information
- Gold exhibitor ribbons for name badges
- Recognition throughout the event, including a prominent visual rolling logo display during breaks and lunch

Fee: \$1,000.00

Details and Conditions

- Registrations limited to 8 gold exhibitors
- Completed registration form **and payment** are required for exhibit space confirmation.
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Sponsorship Opportunities

CEU Credit Sponsor \$250

Sponsor name/logo placed next to any reference to Continuing Education Unit credit.

Notepad/Pen Sponsor \$250

Sponsor name/logo on pens and notepads distributed to attendees. A sample product must be provided ahead of time to MSIA. Sponsor must provide enough materials for all attendees. Please contact our office for attendee count prior to ordering materials.

Breakfast Sponsor \$1,000

Sponsor name/logo tents at buffet station and attendee tables. Sponsor will also be given 2-3 minutes to address the attendees.

Lunch Sponsor \$1,500

Sponsor name/logo tents at buffet station and attendee tables. Sponsor will also be given 2-3 minutes to address the attendees.

Beverage Station Sponsor \$500

Sponsor name/logo tents at beverage stations and attendee tables.

Reception Sponsor \$1,500

Sponsor name/logo tents at appetizer station and attendee tables. Sponsor will also be given 2-3 minutes to address the attendees.

Details and Conditions

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- An email confirmation will be sent to the email listed on your registration form. If you don't receive an email, you are not confirmed. Please call our office at 517-267-3901 to confirm.

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General Information

Exhibit Set-Up

- Location: Wilbanks Ballroom
- Set-Up Times
 - Tuesday, October 9: 3:00 p.m. – 5:00 p.m.
 - Wednesday, October 10: 7:00 a.m. – 8:00 a.m.
 - **If you are not set up by the program opening at 9:00 a.m., you will be asked to hold off set-up until the next break.**

Exhibit Tear Down

- At conclusion of event

Parking: Free

Shipping and Delivery of Exhibit Materials

- **Shipments:** Ship materials to the following:
Recipient's Name
c/o Marriott Ypsilanti at Eagle Crest
MSIA Conference
1275 S. Huron St.
Ypsilanti MI 48197

“Recipient” refers to the person who will be picking up the materials. Write the recipient's name and the name of the event on boxes. All shipments must be prepaid. If you are sending more than one package within a single shipment, be sure to number in sequence (example: 1 of 3, 2 of 3, 3 of 3).

- **Delivery:** **Ship for delivery no earlier than 10/6/18.**



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Event Venue Information

Marriott Ypsilanti at Eagle Crest Golf Course

Conference sessions to be held in Wilbanks Ballroom

- Address: 1275 S. Huron St., Ypsilanti MI 48197
- Phone: 734.487.2000 or 800-882-9290
- Hotel room check-in time: 3:00 p.m.
- Hotel room check-out time: 12:00 p.m.
- Reservations: https://www.marriott.com/meeting-event-hotels/group-corporate-travel/groupCorp.mi?resLinkIdData=Michigan%20Self%20Insurers%20Association%5Edtwys%60miamiaa%7Cmiamiad%60149.00%60USD%60false%604%6010/9/18%6010/10/18%6009/08/18&app=resvlink&stop_mobi=yes

Eagle Crest Golf Course

- Website: <https://eaglecrestresort.com/golf/>
- Phone: 734.487.2441



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2018 Fall Conference Sponsor & Vendor Mail-In Registration Form
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Contact Information – Please Print

Company/Organization: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: () _____ Cell for on-site contact: () _____

Email: _____

Exhibitor & Sponsorship Options		
Gold Exhibitor	Cost: \$1,000 - Members Only *email office with digital logo and company description for brochure	Company Representatives 1. _____ 2. _____
General Exhibitor	Cost - Select one <input type="checkbox"/> MSIA Member Discount __ 2 Attendees \$500 __ 3 Attendees \$600 __ 4 Attendees \$700 <input type="checkbox"/> Non-Members __ 2 Attendees \$800 __ 3 Attendees \$900 __ 4 Attendees \$1000	1. _____ 2. _____ 3. _____ 4. _____
Sponsorship	Circle one Breakfast \$1,000 • Lunch \$1,500 • Reception \$1,500 CEU Credit \$250 • Notepads \$250 • Beverage Stations \$500	Amount Due \$ _____

Payment

Please make check payable to "MSIA" and mail to office address listed above. You will receive an email confirmation with your assigned booth number after payment is received. Please contact our office with questions.

Federal ID #: 23-7162592

Exhibitor Agreement

Exhibitor agrees to carry and maintain and provide evidence of liability and other insurance in amounts sufficient to provide coverage against any claims arising from any activities arising from Exhibitor's booth.

Exhibitor shall indemnify, defend and hold harmless the Michigan Self Insurers' Association and Hotels and their officers, agents, members, and employees from all demands, claims, loss, and damage to persons or property arising out of or caused by Exhibitor's negligence in connection with their Booth and conference participation.

Authorized Signature

Date