



2019 Spring Conference
Exhibitor and Sponsor Opportunities

June 5-6, 2019
Marriott Ypsilanti at Eagle Crest Golf Course
1275 S. Huron Street
Ypsilanti MI 48197

Michigan Self-Insurers' Association
124 W. Allegan, Suite 1900 • Lansing MI 48933
Phone: 517.267.3901
Email: events@michselfinsurers.org • Website: www.michselfinsurers.org



2019 Spring Conference
June 5-6 • Marriott Ypsilanti at Eagle Crest

Please join us for our 2019 Spring Conference! We look forward to another great event.

General Exhibitors

General Exhibit Space Benefits

- One 6' skirted table
- 2 chairs
- 2 conference registrations
- Breakfast and lunch with attendees
- Networking opportunities with key decision makers throughout the conference
- Recognition in all event promotional materials
- Exhibitor ribbons for name badges
- Recognition throughout the event

Fees

- **MSIA Member Discount**
 - 2 Representatives: \$500.00
 - 3 Representatives: \$600.00
 - 4 Representatives: \$700.00
- **Non-Member**
 - 2 Representatives: \$800.00
 - 3 Representatives: \$900.00
 - 4 Representatives: \$1000.00

Details and Conditions

- Completed registration form **and payment** are required for exhibit space confirmation.
- An email confirmation will be sent to the contact email listed on your registration. If you don't receive an email, you are not confirmed. Please call our office with questions.

Registration and Payment

- Register and pay online at www.michselfinsurers.org



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Gold Exhibitors – Members Only

Gold Exhibit Space Benefits

- Premium space limited to 8 gold exhibitors
- One 6' skirted table
- 2 chairs
- 2 conference registrations
- Breakfast and lunch with attendees
- Networking opportunities with key decision makers throughout the conference
- Recognition in all event promotional materials
- Recognition in conference materials includes company logo, description, and contact information
- Gold exhibitor ribbons for name badges
- Recognition throughout the event, including a prominent visual rolling logo display during breaks and lunch

Fee: \$1,000.00

Details and Conditions

- Registrations limited to 8 gold exhibitors
- Completed registration form **and payment** are required for exhibit space confirmation.
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Sponsorship Opportunities

CEU Credit Sponsor \$250

Sponsor name/logo placed next to any reference to Continuing Education Unit credit. Logo included in event program.

Notepad/Pen Sponsor \$250

Sponsor name/logo on pens and notepads distributed to attendees. A sample product must be provided ahead of time to MSIA. Sponsor must provide enough materials for all attendees. Please contact our office for attendee count prior to ordering materials. Logo included in event program.

Breakfast Sponsor \$1,000

Sponsor name/logo tents at buffet station and attendee tables and included in event program. Sponsor will also be given 2-3 minutes to address the attendees.

Lunch Sponsor \$1,500

Sponsor name/logo tents at buffet station and attendee tables and included in event program. Sponsor will also be given 2-3 minutes to address the attendees.

Beverage Station Sponsor \$500

Sponsor name/logo tents at beverage stations and attendee tables and included in event program.

Reception Sponsor \$1,500

Sponsor name/logo tents at appetizer station and attendee tables and included in event program. Sponsor will also be given 2-3 minutes to address the attendees.

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General Information

Exhibit Set-Up

- Location: Wilbanks Ballroom
- Set-Up Times
 - Tuesday, June 5
 - Gold sponsors: 11:00 a.m. – 12:00 p.m.
 - General exhibitors: 4:00 p.m. – 5:00 p.m.
 - Wednesday, June 6: 7:00 a.m. – 8:00 a.m.
 - **If you are not set up by the program opening at 9:00 a.m., you will be asked to hold off set-up until the next break.**

Exhibit Tear Down

- At conclusion of event

Parking: Free

Shipping and Delivery of Exhibit Materials

- **Shipments:** Ship materials to the following:
Recipient's Name
c/o Marriott Ypsilanti at Eagle Crest
MSIA Conference
1275 S. Huron St.
Ypsilanti MI 48197

“Recipient” refers to the person who will be picking up the materials. Write the recipient's name and the name of the event on boxes. All shipments must be prepaid. If you are sending more than one package within a single shipment, be sure to number in sequence (example: 1 of 3, 2 of 3, 3 of 3).

- **Delivery:** **Ship for delivery no earlier than June 3, 2019**



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Event Venue Information

Marriott Ypsilanti at Eagle Crest Golf Course

Conference sessions to be held in Wilbanks Ballroom

- Address: 1275 S. Huron St., Ypsilanti MI 48197
- Phone: 734.487.2000 or 800-882-9290
- Hotel room check-in time: 3:00 p.m.
- Hotel room check-out time: 12:00 p.m.
- Reservations: https://www.marriott.com/meeting-event-hotels/group-corporate-travel/groupCorp.mi?resLinkIdData=Michigan%20Self%20Insurers%20Association%5Edtwys%60msimsid%60152.00%60USD%60false%604%606/5/19%606/6/19%6005/05/19&app=resvlink&stop_mobi=yes

Eagle Crest Golf Course

- Website: <https://eaglecrestresort.com/golf/>
- Phone: 734.487.2441

