



2019 Fall Conference
Exhibitor and Sponsor Opportunities

Wednesday, October 16, 2019

Laurel Manor
39000 Schoolcraft Rd.
Livonia MI 48150

Michigan Self-Insurers' Association
124 W. Allegan, Suite 1900 • Lansing MI 48933
Phone: 517.267.3901

Email: events@michselfinsurers.org • Website: www.michselfinsurers.org



2019 Fall Conference
October 16 • Laurel Manor, Livonia

Please join us for our 2019 Fall Conference! We look forward to another great event.

General Exhibitors

General Exhibit Space Benefits

- One 6' skirted table
- 2 chairs
- 2 conference registrations
- Breakfast and lunch with attendees
- Networking opportunities with key decision makers throughout the conference
- Recognition in all event promotional materials
- Exhibitor ribbons for name badges
- Recognition throughout the event

Fees

- **MSIA Member Discount**
 - 2 Representatives: \$500.00
 - 3 Representatives: \$600.00
 - 4 Representatives: \$700.00
- **Non-Member**
 - 2 Representatives: \$800.00
 - 3 Representatives: \$900.00
 - 4 Representatives: \$1000.00

Details and Conditions

- Completed registration form **and payment** are required for exhibit space confirmation.
- An email confirmation will be sent to the contact email listed on your registration. If you don't receive an email, you are not confirmed. Please call our office with questions.

Registration and Payment

- Register and pay online at www.michselfinsurers.org



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Gold Exhibitors – Members Only

Gold Exhibit Space Benefits

- Premium space limited to 8 gold exhibitors
- One 6' skirted table
- 2 chairs
- 2 conference registrations
- Breakfast and lunch with attendees
- Networking opportunities with key decision makers throughout the conference
- Recognition in all event promotional materials
- Recognition in conference materials includes company logo, description, and contact information
- Gold exhibitor ribbons for name badges
- Recognition throughout the event, including a prominent visual rolling logo display during breaks and lunch

Fee: \$1,000.00

Details and Conditions

- Members only
- Registrations limited to 8 gold exhibitors
- Completed registration form **and payment** are required for exhibit space confirmation.
- An email confirmation will be sent to the email listed on your registration form. If you don't receive an email, you are not confirmed. Please call our office with questions.

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Sponsorship Opportunities

CEU Credit Sponsor \$250

Sponsor name/logo placed next to any reference to Continuing Education Unit credit. Logo included in event program.

Notepad/Pen Sponsor \$250

Sponsor name/logo on pens and notepads distributed to attendees. A sample product must be provided ahead of time to MSIA. Sponsor must provide enough materials for all attendees. Please contact our office for attendee count prior to ordering materials. Logo included in event program.

Breakfast Sponsor \$1,000

Sponsor name/logo tents at buffet station and attendee tables and included in event program. Sponsor will also be given 2-3 minutes to address the attendees.

Lunch Sponsor \$1,500

Sponsor name/logo tents at buffet station and attendee tables and included in event program. Sponsor will also be given 2-3 minutes to address the attendees.

Beverage Station Sponsor \$500

Sponsor name/logo tents at beverage stations and attendee tables and included in event program.

Reception Sponsor \$1,500

Sponsor name/logo tents at appetizer station and attendee tables and included in event program. Sponsor will also be given 2-3 minutes to address the attendees.

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General Information

Exhibit Set-Up

- Location: Laurel Manor, Willow/Maple Rooms
- **Note: exhibitor materials can not be brought in through the front entrance. Use delivery door #3, south side of building to enter with any equipment.**
- Set-up time:
 - Wednesday, October 16: room opens at 6:00 a.m.; set up finished by 8:00 a.m.

Exhibit Tear Down

- At conclusion of event

Parking: Free

Shipping and Delivery of Exhibit Materials

- **Shipments:** Ship materials to the following:
Recipient's Name
Laurel Manor
c/o MSIA Fall Conference
39000 Schoolcraft Rd.
Livonia MI 48150

“Recipient” refers to the person who will be picking up the materials. Write the recipient’s name and the name of the event on boxes. All shipments must be prepaid. If you are sending more than one package within a single shipment, be sure to number in sequence (example: 1 of 3, 2 of 3, 3 of 3).

- **Delivery: Ship for delivery no earlier than October 14, 2019**



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Event Venue Information

Laurel Manor Banquet and Conference Center

- Phone: 734.462.0770
- Address: 39000 Schoolcraft Road, Livonia MI, 48150

Overnight Accommodations

- Hotel: Hyatt Place Detroit/Livonia
- Address: 19300 Haggerty Rd., Livonia MI , 48152
- Phone: 734.953.9224 ext. 5104 – reference MSIA fall conference
- Online booking Link: https://www.hyatt.com/en-US/hotel/michigan/hyatt-place-detroit-livonia/detzi?corp_id=G-MISI
 - Group Code: G-MISI
 - Cut-off date: 10/1/19
 - \$131.00 / night



**2019 Fall Conference Exhibitor & Sponsor Mail-In Registration Form
October 16 • Laurel Manor**

Contact Information – Please Print

Company/Organization: _____

Contact: _____

Address: _____

City/State/Zip: _____ Phone: () _____ - _____

Email: _____

Exhibitor & Sponsorship Options		
Gold Exhibitor	Cost: \$1,000 - Members Only *email office with digital logo and company description for brochure	Company Representatives 1. _____ 2. _____
General Exhibitor	Check one: <input type="checkbox"/> MSIA Member Discount ___ 2 Attendees \$500 ___ 3 Attendees \$600 ___ 4 Attendees \$700 <input type="checkbox"/> Non-Members ___ 2 Attendees \$800 ___ 3 Attendees \$900 ___ 4 Attendees \$1000	1. _____ 2. _____ 3. _____ 4. _____
Sponsorships	Check one: <input type="checkbox"/> Breakfast \$1,000 <input type="checkbox"/> CEU Credit \$250 <input type="checkbox"/> Lunch \$1,500 <input type="checkbox"/> Notepads \$250 <input type="checkbox"/> Reception \$1,500 <input type="checkbox"/> Beverage Station \$500	Amount Due \$ _____

Payment

Please make check payable to "MSIA" and mail to office address listed above. You will receive an email confirmation with your assigned booth number after payment is received. Please contact our office with questions.

Federal ID #: 23-7162592

Exhibitor Agreement

Exhibitor agrees to carry and maintain and provide evidence of liability and other insurance in amounts sufficient to provide coverage against any claims arising from any activities arising from Exhibitor's booth.

Exhibitor shall indemnify, defend and hold harmless the Michigan Self Insurers' Association and Hotels and their officers, agents, members, and employees from all demands, claims, loss, and damage to persons or property arising out of or caused by Exhibitor's negligence in connection with their Booth and conference participation.

Authorized Signature

Date